



Chuck Starnes

Mutual Purpose

THE POWER OF MUTUAL PURPOSE

How NOT to achieve mutual purpose:

1. **COMPROMISE** - You both lose! Not good!
2. **BULLDOZING** – One person wins the other loses! Not good!
3. **GIVING IN** - One person loses to let the other one win! Not good!

HOW TO ACHIEVE MUTUAL PURPOSE

1. **COMMIT** to a mutual purpose
2. **LET GO** of conflicting strategies that you saw as your purpose
3. **SYNERGIZE** a purpose that satisfies you both
4. **BRAINSTORM** new strategies that accomplish this higher purpose

HOW TO ACHIEVE MUTUAL PURPOSE

1. COMMIT to a Mutual Purpose

What are some ways you can express your commitment to mutual purpose?

Here are some ideas...

“It seems like we’re both trying to force our view on each other. I commit to stay in this discussion until we have a solution that satisfies both of us.”

HOW TO ACHIEVE MUTUAL PURPOSE

“Let’s stay in this conversation until we find something that works for both of us.”

“If it’s not good for ‘us’, it’s not good for me.”

Does this mean I won’t get what I want?

No. It’s about getting what you really want! For yourself, for the other person, for the relationship, for the organization!

HOW TO ACHIEVE MUTUAL PURPOSE

2. LET GO of Conflicting Strategies

What is the difference between a **purpose** and a **strategy**?

A **purpose** is what I really want. A **strategy** is how I get what I really want.

Example: On a Friday night Sandy would said, *“Let’s go to the beach tomorrow.”*

And I had already decided I wanted to stay home and work on my home office.

HOW TO ACHIEVE MUTUAL PURPOSE

How do I **LET GO** of Conflicting Strategies?

Find out what each person wants.

Chuck: *“Why do you want to go to the beach?”*

Sandy: *“I want to get away, see some beauty, be inspired, and spend some uninterrupted time with you.”*

Chuck: *“I’m fully on board with that. I want that for you.”*

HOW TO ACHIEVE MUTUAL PURPOSE

Sandy: *“Why do you want to stay home and work on your office?”*

Chuck: *“I really want to clean out the mess and get things organized so I can feel good about going to work on Monday.”*

Sandy: *“I’m fully on board with that. I want that for you.”*
Sandy is all about organization and order.

HOW TO ACHIEVE MUTUAL PURPOSE

3. **SYNERGIZE** a purpose that satisfies you both
- **COMBINE PURPOSES** to make a mutual purpose
 - Reach for a **HIGHER OR LONGER-TERM PURPOSE** together

HOW TO ACHIEVE MUTUAL PURPOSE

COMBINING PURPOSES

- How could I not be excited that Sandy wanted to spend time with me and be inspired?
- And Sandy always gets excited about making spaces more beautiful and functional.
- So we combined purposes.
- Now for the final step...

HOW TO ACHIEVE MUTUAL PURPOSE

4. **BRAINSTORM** new strategies that accomplish this mutual purpose

Chuck: *“How about tomorrow morning we head for the beach and spend the day. On the way back we pick up the hardware supplies I need for the office. And then Sunday afternoon we work on my office?”*

HOW TO ACHIEVE MUTUAL PURPOSE

But what if your purposes are mutually exclusive and you cannot COMBINE PURPOSES?

Then you must reach for a HIGHER OR LONGER-TERM PURPOSE.

Your Turn

Pick an area of conflict (big or small). Share your individual purpose and strategies.

1. **COMMIT** to a mutual purpose
2. **LET GO** of conflicting strategies that you saw as your purpose
3. **SYNERGIZE** a purpose that satisfies you both. Consider how your personal mission statements can bring your goals together.
4. **BRAINSTORM** new strategies that accomplish this higher purpose

Our Greatest Purpose

Jim Josselyn





*Created on Purpose
for a Greater Purpose*

God's Bigger Why for Us.



A new command I give you:
Love one another. As I have loved you,
so you must love one another.

John 13:34



When we don't love, we don't look like Jesus

Research shows....

A sense of meaning leads to

Well-being

Joy

Purpose

Stability

Meaning is Empowering, Liberating,
Healthy!



Deion Sanders

Won two Super Bowls
Appeared in a World Series.
Made a ton of money.

Yet in 1997 at the peak of it all, he drove his car off a cliff, to die. He says:

“I was empty, no peace, no joy. Losing hope with the progression of everything.”

Survived he says:

“I finally just got on my knees and gave it all to the Lord,” “I’m walking with a limp but nevertheless I’m walking in MY PURPOSE!”



We are eyewitnesses of God's love

... uniquely positioned to make an eternal impact because it is what our maker designed us to do. When we put our trust in Jesus we can say with bold assurance:

*I am **CHRIST'S AMBASSADOR**, His co-worker. He is making His appeal through me. 2Corinthians 5:2, 6:1*

*I am **GOD'S HANDIWORK**, created in Christ Jesus to do good works, which God prepared in advance for me to do. Ephesians 2:10*

*I am **A LETTER**, written on our hearts, known and read by everyone. I show that I am a letter from Christ...written not with ink but with the Spirit of the living God, not on tablets of stone but on tablets of human hearts. 2 Corinthians 3:2-3*

*I am the **CLAY**, Our Lord is the potter. I am the work of His hand. Isa 64:8*

*I am **CHOSEN AND APPOINTED** by God to go and bear fruit. John 15:16*

*I am predestined to be **CONFORMED** to the image of Jesus Romans 8:29*

In Christ, We have a
Beautiful WHY

WE ARE CREATED
ON PURPOSE
FOR A PURPOSE



Why we
do what
we do

Why we
were
created